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N E W S R E L E A S E

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## **Ocean Champions Offers Supporters Opportunity to Win-a-Trip to Mexico**

### **Ocean Champions and Playa Viva Partner in Sustainable Eco-Adventure**

**Capitola, CA** National political voice for the oceans, Ocean Champions is expanding their large supporter base, by partnering with sustainable eco-lux resort Playa Viva. Ocean Champions offers current and new supporters a chance to win a 7-night vacation for four in Zihuatanejo Mexico.

Ocean Champions fills a unique niche as the only nonprofit political organization that endorses pro-ocean Congressional candidates and lobbies members of Congress on behalf of the oceans.

"Sometimes it is hard to connect the often cold and tough world of politics to the majesty of an ocean sunset," said David Wilmot, PhD, President and Co-founder of Ocean Champions. "We think this contest is a wonderful opportunity for our supporters to reconnect with the ocean that they are working hard with us to protect."

The winner of the contest will stay at the luxury resort Casa Viva Troncones in Zihuatanejo, Mexico, and while there receive a VIP Tour of the new sustainable beach front resort Playa Viva. Playa Viva's operations are designed to move beyond low-impact and restore the land and natural systems of a now-abandoned beach-front coconut palm plantation.

"It is important for Playa Viva to partner with other like-minded organizations - like Ocean Champions - who stand for sustainability and the protection of our ocean resources," said David Leventhal, Principal of Playa Viva. Dr. Wilmot added, "Playa Viva resort is a new class of vacation for eco-conscious consumers, those of us who are trying to buy, travel, and live more sustainably. We think our supporters will love it!"

Ocean Champions expects the increase in their supporter base to have an important impact in 2008 elections. Ocean Champions' politically active supporters will continue to play a leading role in advancing pro-ocean legislation.

The contest will end on February 3, 2008 and the winner will be announced shortly thereafter. To learn more about Ocean Champions and see official contest rules visit

<http://www.oceanchampions.org>. To learn more about sustainable resort Playa Viva visit

<http://www.playaviva.com>.

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