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N E W S R E L E A S E

For Details, Contact: Chris Laughlin, Program Manager
Phone: 831-462-2550 Fax: 831-462-2542
Email: chris@oceanchampions.org

Ocean Champions Recognized as a Certified Green Business *Ocean conservation organization is the second nonprofit business in Capitola to become green certified*

Capitola, CA – April 22, 2011 – Ocean Champions, which works to build political power for the oceans by helping to elect pro-ocean candidates to the U.S. Congress is proud to be recognized on Earth Day, 2011 as the second nonprofit business in Capitola, CA to become a certified green business. Ocean Champions received the recognition from the Monterey Bay Area's Green Business Program, who's Task Force recognizes Ocean Champions as an environmental leader that conserves resources, promotes pollution prevention and minimizes waste.

"We want to live our mission by having as small a carbon footprint as possible, and we are proud to receive this distinction," said David Wilmot, Ph.D., Ocean Champions' President and Co-Founder. "We strive to be a good member of our local community, and believe this is an important commitment to make. In that same vein, we'd like to offer our condolences to those families and businesses that suffered losses during the recent flooding in Capitola Village, and ask our fellow citizens to support them as they rebuild."

Ocean Champions has engaged in green practices such as in-house recycling and using recycled paper products prior to the certification. To become fully green certified, the organization installed water flow restrictors on all faucets, and reduced gallons per flush in the restroom. Lights meeting Title 24 standards were installed for all fixtures, and all products used to clean the office were replaced with less harmful green cleaners and soaps.

Ocean Champions fulfills a unique niche in the conservation community as the first and only ocean group focused on Congressional politics. Ocean Champions takes a non-partisan approach to build the political power necessary to ensure thriving coasts and oceans. Their goal is to create a political environment where protecting and restoring the oceans is a priority of federal and state governments.

Ocean Champions is the only nonprofit political organization that endorses pro-ocean Congressional candidates and lobbies members of Congress on behalf of the oceans. To learn more about Ocean Champions or any of the candidates endorsed by Ocean Champions, visit www.oceanchampions.org.

